



## Summary

Multitalented, creative, and detail-oriented graphic designer offering 10 years of experience in branding, print design, and marketing. Resourceful and adaptive team player with well developed collaborative and interpersonal skills. Proficient multitasker with the ability to complete simultaneous projects.

## Skills

- Typography
- Written and verbal communication
- Branding
- Time management
- Customer service
- Sketching
- Attention to detail
- Social media management
- Photography
- Problem solving

## Software Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Acrobat
- Final Cut Pro
- Wordpress
- Windows Office
- Asana

## Work Experience

### 05/2019 - Present BHGRE Clarity

#### REMAX Clarity

##### Marketing Coordinator

- Designing graphic content, illustrations, and infographics
- Creating and assembling various physical and digital marketing materials for Realtors®
- Managing graphic designs from conception to delivery
- Design and maintain social media assets
- Content creation – video and photo editing, graphics
- Online Ads, Email Campaigns
- Providing office support as needed (administrative, events, etc.)

### 05/2016 - 05/2019 Spinaca Marketing

#### Senior Graphic Designer

- Manage multiple design projects within branding guidelines
- Ensure deadlines are met when delivering projects
- Conceptualize designs based on client requirements
- Prepare mockups and create the final designs for printing

### 05/2014 - 06/2016 Soriana Corp

#### Graphic Designer

- Creating editorial designs using typography and layouts
- Create promotional materials for the Sales and Marketing departments.
- Coordinating content delivery

### 05/2012 - 05/2014 MindHub

#### Junior Graphic Designer

- Assisting in designing marketing materials for web
- Illustrating content for mobile and desktop apps
- Collaborating with various teams to launch projects

## Education



2012

Bachelor's in Digital Graphic Design  
CETYS Universidad Tijuana, MX

